

Official media kit, 2026

KEVIN BROOKS

Motivational speaker. Survivor. Author.
Twenty years telling one story to schools,
soldiers and conferences across North
America.

1M+

students reached

THOUSANDS

of schools visited

20+

years speaking



HE TRIED TO WIGGLE HIS TOES. HIS LOWER BODY LAY STILL.

Kevin Brooks was a hockey player, skateboarder, snowboarder, and active teenager who lived for competition, adventure, and pushing limits. Like many young people, he believed serious consequences happened to someone else.

What started as a typical Saturday night quickly turned tragic. Fueled by alcohol, testosterone, and the fearless “it will never happen to me” attitude, Kevin made the choice to get behind the wheel after a party.

The result was a horrific crash. His passenger and childhood friend, Brendon, did not survive. Kevin woke in a hospital bed on life support, paralyzed from the chest down. He gave everything he had to just wiggle his toes, but his lower body lay still.

What followed was a journey from unimaginable loss and adversity to becoming one of North America's most impactful speakers. Inspired by a chance meeting with Rick Hansen, Kevin transformed tragedy into purpose and began sharing a message that would eventually reach more than a million people.

Today, Kevin has spoken to more than a million people across schools, colleges, military organizations, conferences, and community events throughout North America. His message is simple: one choice can change everything, and it's never too late to choose differently.



Before the crash: hockey, skateboards, snowboards.

WHAT KEVIN COVERS

IMPAIRED, DISTRACTED & DANGEROUS DRIVING

MENTAL HEALTH, SELF-HARM AWARENESS & DEPRESSION

BULLYING, RELATIONSHIPS & FORGIVENESS

DECISION MAKING & PEER PRESSURE

OVERCOMING OBSTACLES & COPING WITH GUILT

LEADERSHIP & CREATING POSITIVE CHANGE

One presentation, tuned to the room — every talk draws on all of it.

WHO HE SPEAKS TO

High schools & middle schools

Colleges & universities

Conferences & associations

Military organizations

Athletic teams

Community events & forums

Provincial & national conferences

Parent nights

Prom, homecoming & graduation

Leadership events

Municipal programs

Youth development programs



A school gymnasium goes quiet for an hour.

MEDIA & RECOGNITION

REEBOK, SUPER BOWL XLIX

Featured in Reebok's "Be More Human" campaign.

THE TYRA SHOW

Featured in "Teens on the Edge: A Wake Up Call."

SONREAL, "BELIEVE"

His story was re-enacted for the inspirational music video.

NATIONAL MEDIA

Covered by press outlets across Canada and the United States.



After a presentation to US Army troops.

THE BOOK

JUST WIGGLE YOUR TOES

Kevin's best-selling book brings his life-changing story to the page, exploring consequence, resilience, forgiveness, and the power of a single decision.

A must-read companion to his live presentations, the book gives audiences a deeper look into the message behind the keynote.

“If our students ever hear one speaker in their lives, it has to be Kevin Brooks.”

Jodi Abel, teacher & SADD advisor



BOOK KEVIN

Some stories inspire. Kevin's changes lives.

Call or text

(604) 240-3958

Website

KEVINBROOKS.CA

Serving

North America · Schools, Events & Organizations

Impact · Motivate · Inspire · Just Wiggle Your Toes